

## Pictures from the Conference



Hall Conversations, Prof. Dr Steve Freedman speaks with Keith Roe and others



Welcome from Dean Prof. Dr Ajay Samant – WMU



Prof. Dr Richard Gershon presents his paper and Prof. Dr. Andrew Targowski chairs the Q&A session



Questions



Cheryl Kaechele presents her paper



Prof. Dr Tom Kostrzewa presents his paper



Cal Samra delivers the luncheon address



Prof. Dr. Andrew Targowski presents his paper



WMU Student Chris Emmert  
presents his paper



WMU Student Lyudmyla Pustelnyk  
presents her paper



Dr. Tom Rienzo presents an award  
certificate to Tom Thinnes



Prof. Dr. Tarn speaks with conference  
participants



WMU Provost Prof. Dr. Tim Greene addresses the conference



# **Can an Educated Society Be Sustained Solely by Digitalization?**

## **A Conference on the Future of Michigan Newspapers and Society**

**March 27, 2010 8:30 AM WMU-Fetzer Center**

**8:30 – 8:45 Late Registration**

**8:45 – 9:00 Welcome**

**9:00 – 9:30 DIGITAL MEDIA & NEWS: REINVENTING THE NEWSPAPER FUTURE**

*Dr. Richard Gershon, WMU-School of Communication*

**9:30 – 9:50 Q & A**

**10:00 – 10:30 SAVING PAPER PAPERS**

*Cheryl Kaechele, President of the National Newspaper Association*

**10:30 – 10:50 Q & A**

**10:50 – 11:05 Break**

**11:05 – 11:35 CAN DEMOCRACY SURVIVE IN THE GOOGLE AGE?**

*Dr. Thomas Kostrzewa, WMU-Political Science Department*

**11:35 – 11:55 Q & A**

**12:00 – 13:30 Lunch**

**CREDIBILITY, INCREDIBILITY, AND THE DEMISE OF OBJECTIVITY, CIVILITY AND WISDOM**

*Luncheon Address, Cal Samra, Editor & Publisher of an award-winning humor newsletter (both paper & digital) and former newspaper and Associated Press reporter*

**13:30 – 13:45 Break**

**13:45 – 14:15 THE FUTURE OF REASON IN THE DIGITAL CIVILIZATION**

*Dr. Andrew Targowski, WMU-Center for Sustainable Business Practices*

**14:15 – 14:35 Q & A**

**14:40-15:00 Best Student Paper I – Christopher Emmert (HC of Business)**

**15:00-15:20 Best Student Paper I – Lyudmila Pustelnyk (Arts & Sciences)**

**15:20-15:40 Best Professional Paper I – Tom Thinnes (KVCC)**

**15:40 – 16:00 Q & A**

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The digital transformation has already caused major disruptions in traditional media, but most importantly in the newspaper business. Many people question not only how, but *if*, there will be credible news sources for issues of local importance.

Top scholars at The Western Michigan University Conference on *Newspapers in Crisis* examine what has happened to newspapers, why it has happened, and discuss some of the strategies that have been applied to succeed during this disruptive transformation. A central concern is, what do these changes mean to the whole idea of Civilization.



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Dostęp